



SAN MIGUEL BREWERY INC.

QUALITY POLICY

San Miguel Brewery Inc. is dedicated to delight its customers with products and services that meet the highest quality and food safety standards.

True to our commitment to Quality, SMB shall adhere to the following action principles:

- Consistently manufacture products in the tradition of San Miguel's brewing excellence and ensure its availability to our customers
- Optimize our capabilities based on performance and benchmarks while strengthening alignment and deployment of strategies for effective execution
- Further enhance customer management system to meet and anticipate customer needs as well as effectively manage customer relationships
- Continuously improve our quality and food safety management system through assessment of risks and opportunities, timely and effective implementation of measures and introduction of appropriate innovation
- Observe strict compliance to statutory, regulatory and other applicable requirements
- Nurture a work environment that continuously develops competencies and drives toward stronger commitment to quality, food safety and high performance
- Promote stronger collaboration with business partners to improve our collective performance

Quality is a way of life in SMB. It is everybody's concern. Together, we shall continue to uphold San Miguel's reputation as the "Home of Quality Products and People".




ROBERTO N. HUANG
President

June 23, 2020